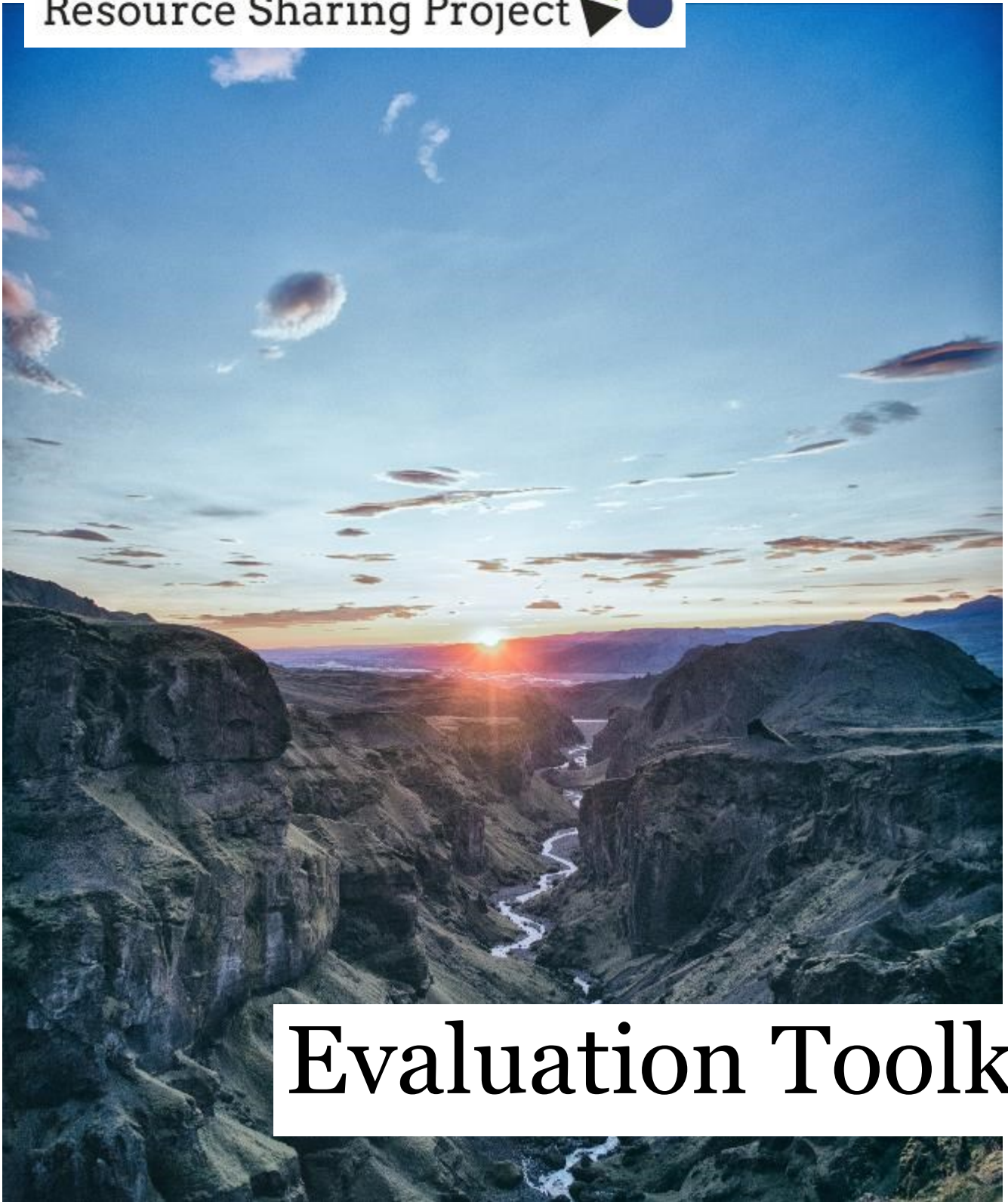


NATIONAL SEXUAL ASSAULT COALITION

Resource Sharing Project



# Evaluation Toolkit

MODULE SEVEN

Summary and Supports

Resource Sharing Project

Evaluation Toolkit

Module Seven: Summary and Supports

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# INTRODUCTION

**T**his toolkit focused on building our capacity as coalitions to apply an evaluation to our TA that reflects our values and principles. We want to use this evaluation approach to address emerging needs, encourage growth and expansion of our current practices, and better understand what TA approaches are working, what can be improved about our TA, and what we can learn from each other to do our work better.

In this last module, we will take a quick look back at the core concepts and tools shared and provide opportunities for you to help us build out the toolkit further.



## REVIEW:

# WHY THIS WORK MATTERS

**T**he RSP approach to TA is one that models the values critical to addressing the questions and challenges of our partners and encourages growth and expansion of practices to support survivors and address emerging needs in a changing context. Throughout the toolkit we have presented modules on how to set up an evaluation practice that is inclusive and can help us and others in their efforts to end sexual violence and support survivors' healing.

A few important things to remember about this toolkit are listed on the following pages.

## **We practice evaluation that is based in and centered around our values**

The toolkit recognizes the inherent practice of judgment in evaluation and the power that comes with it. Good evaluation is anything but value-free; rather, values are reflected in every step including who is considered 'expert' enough to do the evaluation. The things we choose to evaluate, the questions we ask, the data we collect and the way we share it all communicate values. Thus, the tools we use also need to be inclusive, participatory and affirm the many different experiences of the people whose perspectives we need to value to support survivors.



**We promote evaluation that asks the complex, tough questions and looks at systems change.**

We designed this toolkit because we want to access meaningful information we can use to think about and question our assumptions and ideas, to keep us ethical, to design solutions that work, and to adapt quickly and effectively to the changing needs of the communities we work in. We do not need more evaluation that just tells us we are doing a good job. This means we need tools that help us dig deeper into the work we are doing and think about where we can influence change outside of our day-to-day activities. Supporting survivors does not just happen inside the walls of our coalitions or local programs but needs to be part of a change process that leads to us no longer being needed.



# COLLABORATIVELY BUILDING OUR RESOURCES & LEARNING

**W**hat we are committing to in this toolkit is not easy to implement in practice. It will take a lot of doing and even making mistakes to refine these evaluation practices. Although the toolkit provides guidelines for many of the tools, we also know that we will need to adapt them to be culturally affirming, to be relevant in the communities we work in and to best meet our needs.

In building out your local evaluation practice, we know that many other great ideas, ways of using the tools, and learning will emerge. Keeping in line with our values as a *resource sharing project*, we invite you to provide on-going feedback on the toolkit—what makes sense? What does not? What worked for you? What did not?

Our hope is that this toolkit is not 'static', but that it continually evolves, building off more and more resources and experiences shared by our network of coalitions.

We need your help in doing that! What other resources do you know of that may be useful in our values-based evaluation of TA? If you have some resources to share, send them to:  
[rsp@iowacasa.org](mailto:rsp@iowacasa.org)





# ADDITIONAL RESOURCES FOR LEARNING

**W**hat we covered in the toolkit only begins to scratch the surface of what is available. If you are interested in going deeper, we have provided some additional resources. Most of these resources can be found on-line by typing in the provided links.

## Anti-Oppressive and Culturally Responsive Evaluation

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- Veltman, Albina & La Rose, Tara. (2016). Anti-oppressive Approach to Assessment. doi/abs/10.1007/978-3-319-30346-8\_5.
- Clifford, Derek. (2008). *Towards an Anti-oppressive Social Work Assessment Method*. Social Work in Action Vol. 6 /doi/abs/10.1080/09503159208411593
- Sayre, Kiki. (2002). *Guideline and Best Practices for Culturally Competent Evaluations*. The Colorado Trust. Accessed at: <http://www.racialequitytools.org/resourcefiles/GuidelinesBestPracticesCulturally04.pdf>
- Rogers, J (2012) Anti-Oppressive Social Work Research: Reflections on Power in the Creation of Knowledge. Social Work Education: The International Journal, vol. 31, no. 7, pp. 866-879. <https://doi.org/10.1080/02615479.2011.602965>
- Veronica G. Thomas, Beverly A. Parsons. (2016). *Culturally Responsive Evaluation Meets Systems-Oriented Evaluation*. American Journal of Evaluation <https://journals.sagepub.com/doi/full/10.1177/1098214016644069>
- Johnson, Nora. (Oct 2016). *Trauma-informed evaluation: Tip Sheet for Collecting Information*. <https://www.wilder.org/wilder-research/research-library/trauma-informed-evaluation-tip-sheet-collecting-information>
- Dean, Callie. (March 2018). 5 Ways to Do Trauma-Informed Evaluation <http://www.fluxrme.com/blog/2018/2/28/7476imicfvv2cr2rgy8l6uit49ypl8>

## Storytelling

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Better Evaluation. Stories. <https://www.betterevaluation.org/en/evaluation-options/stories>

Marshall Ganz. Telling Your Public Story Worksheet. <http://www.welcomingrefugees.org/sites/default/files/documents/resources/Public%20Story%20Worksheet07Ganz.pdf>

Marshall Ganz. Why Stories Matter. [https://sites.middlebury.edu/organize/files/2014/08/Ganz\\_WhyStoriesMatter\\_2009.pdf](https://sites.middlebury.edu/organize/files/2014/08/Ganz_WhyStoriesMatter_2009.pdf)

Storytelling for Good. <https://storytelling.comnetwork.org/theme/content>

The California Endowment. Storytelling Approaches to Evaluation. <http://www.nonprofitinclusiveness.org/storytelling-approaches-program-evaluation-introduction>

## Participatory Evaluation

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Zukoski, Ann and Luluquisen, Mia. (April 2002). *Participatory Evaluation: What is it? Why do it? What are the challenges?* Community-based public health Policy and Practice, Issue #5. Accessed at: <http://www.racialequitytools.org/resourcefiles/apr02.pdf> .

Campbell, R. et al. (2004). *An empowerment evaluation model for sexual assault programs: empirical evidence of effectiveness.* American Journal of Community Psychology, Dec; 34(3-4):251-62.

## Systems Thinking and Adaptive Learning

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- Abercrombie, R., Harris, E., and Wharton, R. (2015). *Systems Change, A guide to What it is and How to Do it*. New Philanthropy Capital. Accessed at: <https://www.thinknpc.org/wp-content/uploads/2018/07/NPC-Systems-Change-Final.pdf>
- CHS Alliance. Building an organizational learning and development framework. <https://www.chsalliance.org/files/files/L%26F%20Framework%20-%20Final.pdf>
- DFA Training Academy. PowerMapping: Charting Strategic Relationships. <http://greenlining.org/wp-content/uploads/2013/02/PowerMapping.pdf>
- Facilitating Intentional Group Learning, FSG <https://www.fsg.org/tools-and-resources/facilitating-intentional-group-learning>
- Gopal, Srikanth. (2012). *Seeing the "Whole Elephant"- Systems Thinking in Evaluation*. FSG. Accessed at: <https://www.fsg.org/blog/seeing-%E2%80%9Cwhole-elephant%E2%80%9D-systems-thinking-evaluation>
- Systems in Evaluation Topical Interest Group of the American Evaluation Association (2018). *Principles for Effective Use of Systems Thinking in Evaluation Practice*. <https://www.systemsinevaluation.com/wp-content/uploads/2018/10/SETIG-Principles-FINAL-DRAFT-2018-9-9.pdf>
- Preskill, Hallie and Kania, John. (2018). *How Evaluation Supports Systems Change*. FSG. <https://www.fsg.org/blog/how-evaluation-supports-systems-change>

FSG. (2016). Systems Thinking Toolkit. <https://www.fsg.org/tools-and-resources/systems-thinking-toolkit-0>

Preskill, Hallie and Gopal, Srik. (2016). *Evaluating Complexity: Propositions for Improving Practice*. <https://www.fsg.org/publications/evaluating-complexity>



## Developmental Evaluation

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Spark Policy Institute. (2012). *Developmental Evaluation Toolkit for Social Innovators*. Accessed at: <http://tools.sparkpolicy.com/developmental-evaluation/>

Quinn, Michael Patton. (2010). *Developmental Evaluation: Applying Complexity Concepts to Enhance Innovation and Use*.

## Technical Assistance

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Bruno Anthony, Ph.D., Sybil Goldman, MSW, and Lan Le, MPA 24th Annual Children's Mental Health Research & Policy Conference *A Model for Conceptualizing Relationship-Based TA*. [http://cmhconference.com/files/2011/conferencepresentations/tuesday/Sessions37-45/45-BuccaneerA/Relationship-BasedTAModelPPT\\_3-18-11FINAL.pdf](http://cmhconference.com/files/2011/conferencepresentations/tuesday/Sessions37-45/45-BuccaneerA/Relationship-BasedTAModelPPT_3-18-11FINAL.pdf)

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